



TECHNICAL UNIVERSITY OF MUNICH, GERMANY INTERNATIONAL SUMMER SCHOOL For II & III Year Business & Commerce Students

July 17-28, 2023

Technical University of Munich (TUM) - School of

<u>Management</u> triple crown accreditation by (AACSB, EQUIS, AMBA), business school located in the heart of Munich, a thriving city in one of Germany's most prosperous regions, TUM enjoy an academic, cultural, and economic infrastructure that attracts talents from all over the world. Consistently featured as one of the highest-ranked universities in Germany, was founded in 1868 and is a member of the TU9, an association of nine of Germany's most prestigious technical universities.

SUSTAINABLE ENTREPRENEURSHIP: Theory and Practice

Sustainable entrepreneurship, with its combination of economic, social, and ecological goals, is a powerful tool for tackling grand societal challenges. The International Summer School will be hosted in Munich and provide you with the theoretical and practical input you need to become a change-maker. TUM objectives: Inform – Inspire – Interact!

Credits: 6 ECTS

Examination: Oral group presentation and short written paper relating the sustainable business model developed during the program (max 3000 words)

What to expect:

Benefit from the cutting-edge research from excellent academics of the triple crown accredited TUM School of Management.

Gain insights into the work of sustainable entrepreneurs from various industries, who will share their personal stories with you.

Familiarize yourself with a wide range of start-up tools, including the Sustainable Business Model Canvas, Rapid Prototyping, and Storytelling.

Develop your own sustainable business concept in small teams guided by highly dedicated academics, entrepreneurs, and coaches.

Enjoy an extraordinary time in the unique cultural city of Munich and its stunning surroundings.

Interact with students from all over the world and

Eligibility Criteria – Summer School

- An overall aggregate of CGPA 3.2 or higher
- Must be a CHRIST undergraduate student currently enrolled in classes
- Must have completed one year in CHRIST
- English proficiency: IELTS 6.0 or higher
- Complete the application form and get approval from your department HoD/Coordinator
- Demonstrate your ability to support your stay overseas through a financial plan
- Satisfy host institution and country entry requirements
- Be a good ambassador for the CHRIST (Deemed to be University)

Cost: € 1,790 program fee includes:

- 2 weeks' classes
- Full reading package
- Lectures by excellent academics
- Discussions with sustainable founders
- Interactive activities and group work

Certificate from the TUM School of Management

Visa, insurance, air tickets and accommodation (assistance provided) is not included in the above cost.

Visa

Student's responsibility. However, Office of International Affairs will assist in procurement of visa.

We highly recommend an early application before March as visa application processes might take a while.

Interested students fill the <u>application form</u>, approval from your department HoD/Coordinator and submit the completed form to the International Office | <u>ravikumar.r@christuniversity.in</u>

Application Deadline: March 20, 2023

Note: We accept applicants on a first-come, first-served basis, and may close the application window before the deadline once we receive sufficient interest.

Contact

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